

DISTRICT #1

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

Gold Cecil College
Silver Community College of Philadelphia
Bronze Harford Community College

VIEWBOOK

Gold Middlesex Community College
Silver Harford Community College

ANNUAL REPORT

Gold Community College of Philadelphia
Silver Community College of Philadelphia
Bronze Rowan College at Burlington County

NEWSLETTER

Gold Community College of Baltimore County
Silver Cecil College

MAGAZINE

Gold Howard Community College
Silver Delaware County Community College
Bronze Bunker Hill Community College

BROCHURE (single or series)

Gold Harford Community College
Silver Montgomery County Community College
Bronze Atlantic Cape Community College

FLYER (single or series)

Gold Community College of Baltimore County
Silver Harford Community College
Bronze Cape Cod Community College

POSTCARD (single or series)

Gold Columbia-Greene Community College
Silver Harford Community College
Bronze Mount Wachusett Community College

NOTES/CARDS/INVITATIONS

Gold Delaware County Community College
Silver Westmoreland County Community College
Bronze Rowan College at Burlington County

POSTER (single or series)

Gold Delaware Technical Community College
Silver County College of Morris

DIGITAL/ELECTRONIC MEDIA

ELECTRONIC CATALOG, SCHEDULE, VIEWBOOK, ANNUAL REPORT

Gold Community College of Philadelphia
Silver Pennsylvania Highlands Community College

ELECTRONIC NEWSLETTER

Gold Bristol Community College
Silver Montgomery County Community College
Bronze Community College of Rhode Island

E-CARD

Gold Community College of Philadelphia
Silver Delaware County Community College
Bronze Cape Cod Community College

WEBSITE

Silver Harford Community College
Bronze Pennsylvania Highlands Community College

MICROSITE/LANDING PAGE

Gold Howard Community College
Silver Cecil College
Bronze Mount Wachusett Community College

2021 MEDALLION AWARDS

SOCIAL MEDIA

SOCIAL MEDIA

Gold	Community College of Rhode Island
Silver	Community College of Rhode Island
Bronze	Anne Arundel Community College

VIDEO

VIDEO – LONG-FORM

Gold	Community College of Rhode Island
Silver	Pennsylvania Highlands Community College
Bronze	Delaware Technical Community College

VIDEO SHORTS (single)

Gold	Delaware Technical Community College
Silver	Montgomery County Community College
Bronze	Delaware Technical Community College

VIDEO SHORTS (series)

Gold	Community College of Rhode Island
Silver	Hagerstown Community College

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (Unmanipulated)

Gold	Rowan College at Burlington County
Silver	Rowan College at Burlington County
Bronze	Rowan College at Burlington County

LOGO DESIGN

Gold	Community College of Baltimore County
Silver	Cape Cod Community College
Bronze	Harford Community College

COMPUTER-GENERATED ILLUSTRATION

Gold	Community College of Baltimore County
Silver	College of Southern Maryland
Bronze	Bunker Hill Community College

ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold	Springfield Technical Community College
Silver	Westmoreland County Community College
Bronze	Delaware Technical Community College

RADIO ADVERTISEMENT (single or series)

Gold	Harford Community College
Silver	Nassau Community College
Bronze	Cape Cod Community College

TV/VIDEO PAID ADVERTISEMENT (single or series)

Gold	Community College of Rhode Island
Silver	Delaware Technical Community College
Bronze	Hagerstown Community College

DIGITAL AD (single or series)

Gold	Harford Community College
Silver	Harford Community College
Bronze	Nassau Community College

OUTDOOR MEDIA (single or series)

Gold	Harford Community College
Silver	Harford Community College
Bronze	SUNY Ulster

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	Community College of Rhode Island
-------------	-----------------------------------

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION

Gold	Bristol Community College
Silver	MassBay Community College
Bronze	Springfield Technical Community College

GOVERNMENT or COMMUNITY RELATIONS

Gold	Springfield Technical Community College
-------------	---

2021 MEDALLION AWARDS

SPECIAL EVENT or FUNDRAISING

Gold Springfield Technical Community College
Silver Community College of Philadelphia
Bronze Atlantic Cape Community College

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold Community College of Rhode Island
Silver Harford Community College
Bronze Cape Cod Community College

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold Community College of Rhode Island
Silver Community College of Philadelphia
Bronze County College of Morris

REPRESENTATIVE MARKETING- DIVERSITY AND INCLUSION CAMPAIGN

Silver Community College of Baltimore County

SUCCESSFUL DEI MARKETING CAMPAIGN

Gold Montgomery County Community College
Silver Delaware County Community College

MISCELLANEOUS

EXCELLENCE IN WRITING

Gold Westmoreland County Community College
Silver Westmoreland County Community College
Bronze Community College of Rhode Island

NOVELTY

Gold Community College of Baltimore County
Silver Howard Community College
Bronze Pennsylvania Highlands Community College

WILD CARD

Gold Community College of Baltimore County
Silver Delaware County Community College
Bronze Delaware Technical Community College